

I.P. (P.G.) College Campus -2, Bulandshahr

Report of Employer's Feedback Survey

Academic Session 2022-23

The feedback from Employers is an important measure for the college to understand the requirements of the industry/institutions where students get their first employment, so as to assess the outcome of the entire teaching learning process. This enables the college to evaluate the outcome and develop strategies towards better learning-based outcomes and all-round holistic development such that students are gainfully employed after leaving the Institution.

The employer was asked as to measure how much satisfied the Company/Institution was with the employee's performance. In order to capture the experiences of employer, a questionnaire of 13 parameters was circulated. The questionnaire measures the responses scaled as **Excellent, Very Good, Good, Average, Below Average**. The responses obtained on these dimensions are compiled into a spreadsheet, analysed and logical conclusions are drawn there from.

Specific questions pertaining to learning outcomes/curriculum of the specific employee included: subject/ domain knowledge, technical skills, reasoning/ problem solving abilities, aptitude, communication skills, creativity.

The IQAC team of the college has collected feedback from the employers as part of quality monitoring and quality assurance practices implemented in the institution. The feedback is usually collected during the regular interaction with the employers.

The IQAC team of college send online feedback form link to their students who are working as an employee in their field on their WhatsApp or email. They send link to their employer to fill the questionnaire then we receive their response on our email.

The Table 1 demonstrates the responses observed on the given scale as against the respective parameters. As a higher (or lower) proportion of employers respond as **Excellent to Below Average**, indicates an outcome in favour of (or against) College attaining (or deviating from) its goal.

Table- 1, Employer's Feedback Index Table

S. No.	Parameter	Total Responses	Percentages % of total Responses					Total % of (Excellent + Very Good + Good) Responses	Level of Satisfaction
			Excellent	Very Good	Good	Average	Below Average		
1	General communication skills	17	41%	29%	12%	12%	6%	82%	Moderate Satisfactory
2	Developing practical solutions to work place problems	17	18%	35%	29%	12%	6%	82%	Moderate Satisfactory
3	Working as part of team	17	47%	29%	6%	18%	0%	82%	Moderate Satisfactory
4	Creative in response to workplace challenges	17	41%	29%	12%	12%	6%	82%	Moderate Satisfactory
5	Self motivated and taking on appropriate level of responsibility	17	41%	47%	12%	0%	0%	100%	Satisfactory
6	Open to new ideas and learning new technique	17	47%	29%	12%	12%	0%	88%	Satisfactory

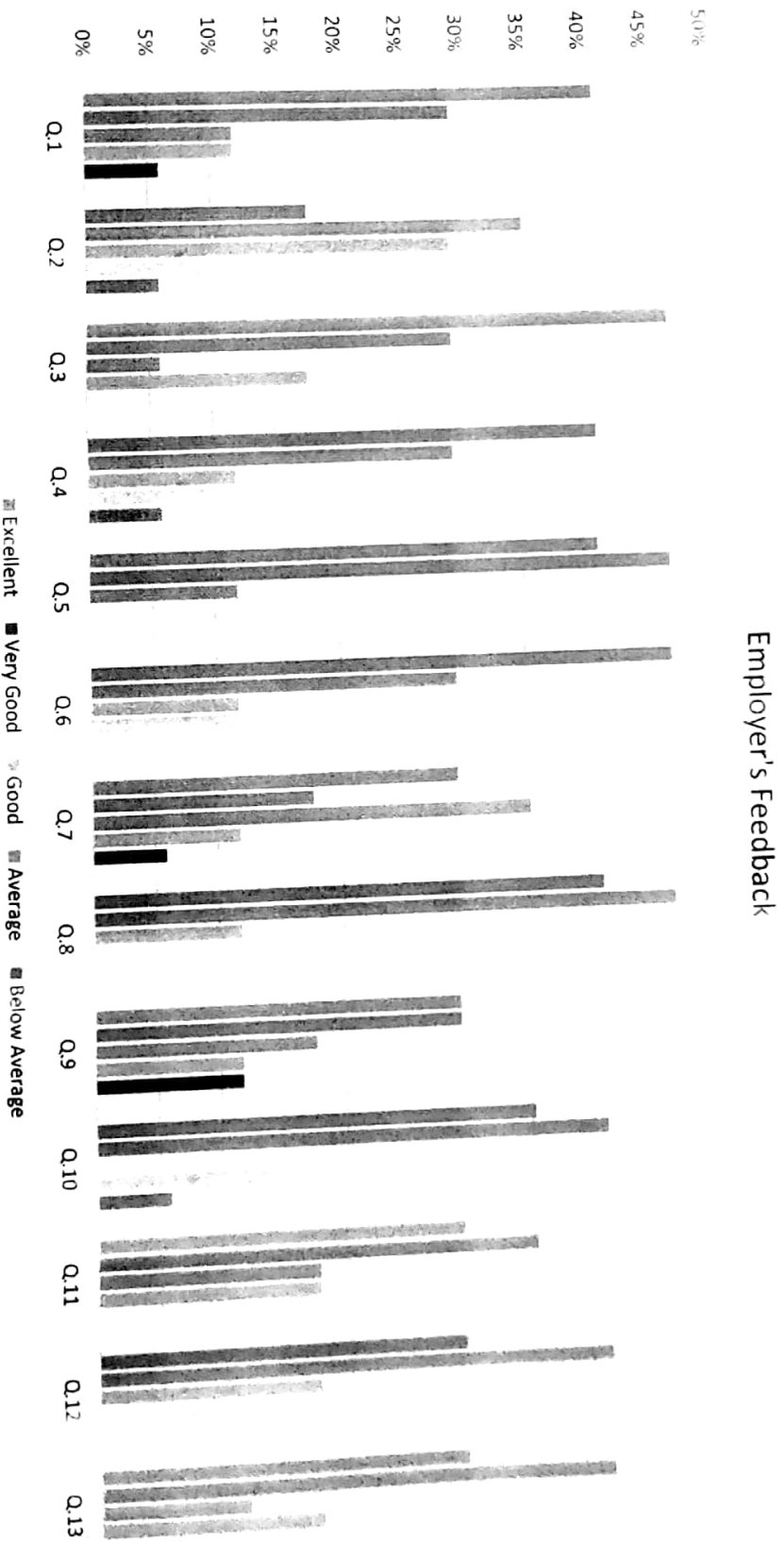
7	Technical knowledge/ skill	17	29%	18%	35%	12%	6%	82%	Moderate Satisfactory
8	Ability to manage / leadership qualities	17	41%	47%	12%	0%	0%	100%	Satisfactory
9	Involvement in social activities	17	29%	29%	18%	12%	12%	76%	Moderate Satisfactory
10	Your overall satisfaction with I.P college students	17	35%	41%	0%	18%	6%	76%	Moderate Satisfactory
11	The curriculum has enough contents for a student to acquire sufficient knowledge to secure a subject related job	17	29%	35%	18%	18%	0%	82%	Moderate Satisfactory
12	The curriculum has good balance between theory and applications	17	29%	41%	18%	12%	0%	88%	Satisfactory
13	The syllabus has contents for developing skills to handle work place problems	17	29%	41%	12%	18%	0%	82%	Moderate Satisfactory

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Chart Representation of the Employer's Feedback

Academic Session 2022-23

No. of Respondents- 17



Criteria for Level of Satisfaction

The level of satisfaction has been calculated as per the following criteria:

- If the Level of Satisfaction in % of (Excellent + Very Good + Good) is or above 85%, then it is considered as Satisfactory.
- If the Level of Satisfaction in % of (Excellent + Very Good + Good) is between 60% and below 85%, then it is considered as Moderate Satisfactory.
- If the Level of Satisfaction % of (Excellent + Very Good + Good) is below 60%, then it is considered as Less Satisfactory

Summary of the Feedback Received from Employer's (2022-23)

Total Respondents- 17

Summary of Findings

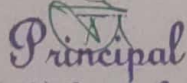
Feedback Analysis

The analysis of the Employer Feedback collected by the Feedback Committee under IQAC to assess the performance of the institutions under various parameters for the session 2022-23 observed:

1. Employers are satisfied with the process of curriculum design and development.
2. Maximum Employers opined that curriculum is effective in developing ICT and communication skills.
3. Curriculum has relevance to real life situation, reflects current trends and practices in the respective disciplines.

Recommendations

1. Internships/Project works have to be increased.
2. More social activities must be organized.
3. Workshops, Career Awareness Program, Personality Development Classes, Industrial visits, Geographical gardens visit, etc. should be organized more.
4. More student counselling and placements should be provided regarding Job Opportunities.


Principal
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